

THE CREATIVE PROCESS: ARCHITECTURAL ALCHEMY

NATURE

*Indoor-outdoor re
Television City. Fo
creativity to go b
and establish an*

HISTORY

This site is undoubtedly a storied one, a succession of remarkable episodes which we have identified as "eras". In each era, the site was a place with a singular identity.

Perhaps as important as the narratives themselves, is the unifying theme discovered: the Television City site has always been an origin, a ground place where something happened "first". We believe this pioneering leg something to be carefully upheld. What is this next era of Television City?

